



# Facilitation and Co-design.

Design the future: ideas created for your team, by your team.



# Welcome.

Thank you for taking time to learn about how I help teams to create their own future.

Why do people seek me out as a co-designer, facilitator and team coach? It's for my philosophy that the best ideas come from within teams and organisations. Ideas designed by your people, for your people and organisation.

So what's my role? I help teams to create new concepts, solutions and plans using a broad range of methodologies, disciplines and tools.

It's an approach that inspires creative thinking and helps people challenge assumptions. It helps teams generate better ideas—and take action—faster and with greater confidence.

## **Discovery and co-design**

Define the future you want: assess where you are today; generate fresh ideas; build and execute your plan; adapt and learn at speed.

“Coach, consultant, mentor and collaborator extraordinaire! Carol brings unbounded enthusiasm and experience to all aspects of her interactions with the individuals and teams she supports. She is a great practitioner of ‘keeping the end in mind’. She works with purpose and integrity, and has been crucial to the success of our organisation.”

**Tom G, Director, Global Business Operations**

## **Workshop facilitation**

Interactive, energetic and bespoke workshops: strategy development, leadership and team alignment, and discovery, design and planning.

## **Team coaching**

Increase alignment, confidence and creativity. Expand thinking. Work with a greater sense of clarity, purpose, and courage as a team.

Most importantly I provide the positive stretch, challenge and candour you might need (because teams often do) to think and work differently.

Why do I do this work? Because it's a privilege to work beside teams as they discover fresh new ways to live, work, and be in the world.

## **Carol Howard**

Director | Black Birds Three





# How I help.

I use a cross-discipline approach in partnering with people and teams as a co-designer, facilitator and team coach.

We start with where you are now and what you need next to make progress. And we use a practical diagnostic approach to get clear on the how, when, where and why.

Based on that we'll draw on a broad range of leading edge and tried-and-tested disciplines, tools and methods. One size does not fit all.

- Design thinking
- Agile ways of working
- Appreciative inquiry
- Positive psychology
- Social learning
- Leadership development
- Coaching
- Participative facilitation
- Storytelling/narratives
- Change theories
- Project management
- Neuroscience



# Common support elements.

## **Discovery and Co-design**

- Discovery, strategy, and design processes
- Current / future state exploration
- Project and change management
- Stakeholder engagement strategies
- Interviewing and reporting

## **Workshop Facilitation**

- Strategy, discovery and design workshops
- Inspiring leadership offsites
- Stakeholder engagement workshops
- Engaging team meetings
- Learning and development sessions

## **Team Coaching**

- Team purpose, direction and objective setting
- Support team to find own breakthroughs
- Neutral external observer and coach
- Accountability partner for actions
- Strengths-based team development







# About me.

My name is Carol Howard and over the past 6 years I've established a thriving co-design, facilitation, and coaching practice.

I work beside people and teams to help them find clarity, confidence, and capability on their own terms. My philosophy is that the best solutions and ideas are designed by you, for you.

So what's my role? I help you discover, explore and experiment with new ways of thinking, working and being using evidence-based approaches .

And I provide the positive stretch, challenge, candour and empathy you might need (because people often do) to make change stick.

I'm told that I quickly build trust with my clients by being direct and kind in the right measure for them.

My experience includes many years working alongside leading companies and teams including: Cisco, Twitter, Snap Inc, Virgin, and Optus.







# Who I work with.

I'm known for working with progressive people, teams and companies who want to explore what's possible, challenge the status quo and work with integrity, energy and purpose.

I am experienced at working with people and teams from all backgrounds, industry sectors, cultures, and stages of life. My approach is practical, empathic and no-nonsense.

Following are specialist areas of experience and expertise.

## Industry and Functions

- Global IT and start-ups
- Strategy, transformation and change
- Business operations and shared services
- People, culture and human resources
- Recruiting and recruiting operations

## Positions

- Senior executives (General Manager / Vice President)
- Director / Director + levels
- Middle managers and team leaders
- New and aspiring people managers
- Change, project and program managers
- High potential employees

My professional affiliations include: International Coach Federation (ICF), International Association of Facilitators (IAF), Neuroleadership Institute (NLI) and Change Management Institute (CMI).



Narrative Coach

Enhanced  
Practitioner







# Want to learn more?

Contact me for a confidential discussion.

**Carol Howard**

Director

Black Birds Three

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